



GOVERNMENT OF INDIA
MINISTRY OF POWER



METHODOLOGY
FOR
NATIONAL PAINTING COMPETITION
FOR
SCHOOL CHILDREN
2025

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National Painting Competition for School Children – 2025

1. Introduction

Efficient energy use is one of the most effective and immediate ways to conserve our planet's increasingly scarce natural resources. In India, the urgency of adopting energy-efficient practices is magnified by the rapid depletion of indigenous fossil fuel reserves, making energy conservation not just a choice but a necessity.

Raising public awareness is critical to addressing this issue, and education is the foundation. Around the world, studies have shown that lifelong values and behaviors are often shaped during childhood. In this context, school students represent a powerful force for change. Their curiosity, creativity, and openness to learning make them ideal ambassadors for energy efficiency. Children who understand the importance of conserving energy can influence families, communities, and society. Research underscores that education during childhood shapes 80% of adult behavior, making schools the ideal launchpad for energy conservation values. As natural innovators and influencers, students are uniquely positioned to bridge the gap between policy and grassroots action and thus become Global Ambassadors of Change.

In line with this vision, the Ministry of Power (MoP), Government of India, has been organizing the National Painting Competition on Energy Conservation every year since 2005. The aim is to engage young students in understanding and visualizing the importance of saving energy through art. The competition unfolds at three levels – School, State, and National—ensuring widespread participation and impact.

From 2021 onward, the competition structure has been redesigned to increase engagement and inclusivity. Participants are now divided into two groups:

Group A: Students from Classes 5th, 6th, and 7th

Group B: Students from Classes 8th, 9th, and 10th

Winners of the national-level competition are honored by eminent dignitaries, including the Hon'ble President and Hon'ble Prime Minister of India, during a prestigious ceremony held on 14th December, celebrated nationwide as National Energy Conservation Day.

To further amplify its reach, the competition is conducted nationwide with the active collaboration of 11 Central Public Sector Undertakings (CPSUs) operating under the

Ministry of Power. These organizations ensure seamless coordination, promotion, and mentoring at all levels.

2. Eligibility Criteria

- (a) All schools and educational institutes recognized by central/state government bodies in India, including but not limited to:
 - Schools affiliated with the Central Board of Secondary Education (CBSE), the Council for the Indian School Certificate Examinations (CISCE), or State Education Boards.
 - Sanskrit schools, autonomous schools, and other institutions recognized by the Ministry of Education, Government of India, or state education departments.
 - Schools run by Tribal and Social Welfare Departments
 - Art schools recognized by the Government of India / State Govt. Departments.
- (b) All participating schools/institutions must register themselves on the Bureau of Energy Efficiency's (BEE) portal: www.bee-studentsaward.in
- (c) Student Eligibility:
 - Group A:** Students studying in Classes/Standards 5th, 6th, and 7th.
 - Group B:** Students studying in Classes/Standards 8th, 9th, and 10th.

3. Methodology

1. School Level Painting Competition

- a. Schools will conduct a 2-hour Painting Competition on their premises for both Group 'A' (Classes 5, 6, and 7) and Group 'B' (Classes 8, 9, and 10) separately in a competitive and organized manner.
- b. Schools may choose to participate in both groups or only one group, depending on their preference. The school must select and submit the two best paintings for a group or both groups.
- c. Participants may use their drawing materials or those provided by the school. All paintings must be created on A4-sized paper.
- d. Each school will establish a jury or selection committee to evaluate and select the entries.
- e. Schools must register on the official competition portal: www.bee-studentsaward.in. Upon successful registration, an Acknowledgement Number will be generated. The selected painting(s) must be sent to the respective State/UT Nodal Officer.
- f. The following details must be clearly written on the back of each painting:
 - (i) Acknowledgement Number:
 - (ii) Group:

(iii) School Name:

(iv) Complete Address of School:

(iii) Name of Student:

(iv) Std. / Class

(v) Name & Mobile Number of Person in School who could be contacted regarding the competition

- g. Schools may contact the respective Nodal Officer of the designated CPSU in their State/UT for any queries or support. Contact details are available on the official competition portal.
- h. The school's decision to select the top two paintings from each group will be final. The Ministry of Power (MoP), the Bureau of Energy Efficiency (BEE), and CPSUs will not entertain any correspondence or grievances related to the school-level competition or selection process.
- i. The entries should reach the Nodal Officer before the specified deadline. MoP/BEE/CPSU will not be responsible for any delays related to receiving entries.
- j. No entries are to be sent to MoP or BEE. They will not be considered for participation

II. State / UT Level Painting Competition

- a. A State/UT evaluation committee will review the two best paintings from Groups A and B, submitted by schools from each State/UT. The Nodal Official will form this committee in consultation with the Coordinating Official and, where possible, with representatives from the State/UT Education Department.
- b. New jury members must be appointed each year to ensure a fair and unbiased evaluation. However, jury members from the previous year may be assigned to evaluate a different group (e.g., last year's Group A jury may assess Group B this year and vice versa).
- c. Based on the evaluation of school-level submissions, the top 50 paintings from each group (50 for Group A and 50 for Group B) will be shortlisted to participate in the State/UT Level Painting Competition.
- d. The State/UT level competition will be a two-hour live painting contest. The Bureau of Energy Efficiency (BEE) will communicate topics for both groups in advance.
- e. All participants must bring valid identification, such as a school ID card, Aadhar card, or any other official document, to the competition venue for verification.
- f. Participants must bring their painting materials, such as pencils, crayons, watercolors, pencil colors, sketch pens, drawing boards, etc.
- g. The concerned CPSU will provide drawing sheets (A3 size, preferably 200–300 gsm) at

the venue.

- h. Participants must write the following on the back of their artwork (in BLOCK LETTERS, in either Hindi or English):

State / UT Level Painting Competition – 2025	
Drawing Sheet Serial No.	Group
Name of Student	Standard
Father's / Mother's Name	Mobile No. of Parent
School Name & Address	
State/ UT	
Signature of the Nodal Officer	

- i. On the day of the competition, the State/UT Evaluation Committee will select the 13 best paintings from each group (13 from Group A and 13 from Group B) based on the pre-defined evaluation criteria.
- j. The Nodal Official will upload scanned copies of the 1st, 2nd, and 3rd prize-winning paintings from each group to the competition portal and send the original paintings of these winners to BEE.
- k. The Ministry of Power (MoP), Bureau of Energy Efficiency (BEE), or CPSUs will not entertain any correspondence or grievances regarding the competition. The jury's decision shall be final and binding.

III. National Level Painting Competition

- a. The National Level Painting Competition for both Group 'A' and Group 'B' will be held in New Delhi in December 2025.
- b. Only the 1st, 2nd, and 3rd prize winners from each State/UT Level Painting Competition, for both Group 'A' and Group 'B', will be eligible to participate in the National Level Painting Competition.
- c. The national-level competition will be 2.5 hours in duration and will be conducted separately for Group 'A' and Group 'B'.
- d. The topics for both groups will be provided on the spot by the BEE at the venue.
- e. All participants must bring a valid School ID card, Aadhar card, or any other identification document for verification at the competition venue.
- f. The designated CPSU will provide all necessary drawing materials at the venue. These include any one of the following coloring mediums (Pencil colors, crayons, or water colours), A2-size drawing paper (preferably 200–300 gsm), a Drawing board, and other basic supplies.
- g. Participants must write the following details on the back of their painting in BLOCK LETTERS, either in Hindi or English:

Group	
National Painting Competition for School Children – 2025	
Drawing Sheet Serial No.	Group
Name of Student	Standard
Father's/ Mother's Name	Mobile No. of Parents
School Name & Address	State/ UT
Signature of the Coordinator	

- h. The National Level Jury will evaluate the artworks on the same day of the competition and select the 13 best paintings from each group based on the defined evaluation criteria.
- i. The Ministry of Power (MoP), Bureau of Energy Efficiency (BEE), or CPSUs will not entertain any correspondence or grievances regarding the competition. The jury's decision shall be final and binding.

4. Core Activities

• **Bureau of Energy Efficiency (BEE)**

- (i) Prepare and release advertisements announcing the Painting Competition 2025.
- (ii) Promote the competition extensively through BEE's official social media platforms and other outreach channels to maximize awareness and participation.
- (iii) Collaborate with State Designated Agencies (SDAs) across all States and Union Territories to support the Nodal Officers in organizing the competition.
- (iv) Encourage SDAs to create awareness at the grassroots level to ensure increased participation from schools.
- (v) Constitute a National Level Jury, preferably comprising five members, to evaluate entries at the national level.
- (vi) Jury members shall be professionals from the field of art, drawing/visual arts educators, and experts related to the theme or subject matter of the competition.

• **Central Public Sector Undertakings (CPSUs)**

- (i) CPSUs under the administrative control of the Ministry of Power are responsible for organizing and coordinating the Painting Competition at the School, State/UT, and National levels.
- (ii) A list of CPSUs assigned to various States/UTs for the Painting Competition 2025 is enclosed for reference.
- (iii) Each CPSU shall – (a) Nominate one Coordinating Officer (from its Head Office) for all assigned States/UTs. (b) Nominate one Nodal Officer per State/UT (c) Share Coordinating & Nodal Officers details with BEE for official liaison and communication.
- (iv) CPSUs may promote the competition using various media channels, such as social media campaigns, SMS outreach, Banners and hoardings, Advertisements in national/local newspapers, etc.
- (v) CPSUs are permitted to use their logos in awareness materials.

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- (vi) To expedite the awareness campaign, no prior approval is required from MoP/BEE for designing media or promotional content at the State/UT level. It is preferred that CPSUs prepare a media plan and share it with BEE for information.
- (vii) Nodal Officers shall Submit progress reports to BEE as and when requested, coordinate actively with schools and State/UT Education Departments to ensure maximum participation, provide BEE with updated contact details of Heads of Education Departments for outreach and support, and personally visit Education Departments to request the issuance of circulars to schools about the Painting Competition.
- (viii) No certificates are to be issued at the school level.
- (ix) All State/UT Level and National level participants will receive bilingual Certificates of Participation (Hindi & English) from the respective CPSUs. However, winners will only receive Winning Certificates.
- (x) The Head of the CPSU should preferably sign certificates.
- (xi) CPSUs do not require MoP/BEE approval for certificate designs at the State/UT level and may decide independently.
- (xii) The National Painting Competition is organized for Group A by National Thermal Power Corporation Ltd. (NTPC) at Noida (Uttar Pradesh) and for Group B by Power Grid Corporation of India Ltd. (PGCIL) at Gurugram (Haryana).
- (xiii) NTPC and PGCIL are responsible for making necessary travel and boarding arrangements for Jury Members of their respective groups.
- (xiv) To ensure smooth coordination at the national level, the Nodal Officer, along with one additional official/employee of the concerned CPSU from each State/UT, must accompany participating students at each national competition venue and at the award function and must remain with them until they safely return to their hometowns. The details of these officials will be shared with BEE for coordination.
- (xv) Nodal Officers must obtain a written undertaking from the parents/guardians or school principals of all State/UT and National Level participants/winners stating that the paintings created during the competitions will be the property of the Ministry of Power and that the Ministry reserves the right to use them for any official purpose.
- (xvi) MoP, BEE, or CPSUs will entertain no correspondence or grievances regarding jury decisions. Jury decisions at State/UT and National levels will be final and binding.
- (xvii) CPSUs shall carry out any additional responsibilities as assigned by the Ministry of Power (MoP) or the Bureau of Energy Efficiency (BEE) to ensure the successful execution of the competition.

5. Expenditures

• **Ministry of Power / Bureau of Energy Efficiency (BEE)**

- (i) The Bureau of Energy Efficiency (BEE) will cover the cost of printing certificates for national-level winners and provide prize money. The certificates will be awarded on National Energy Conservation Day (14th December).

- (ii) The following National prizes will be awarded to winners:

Prize	Group A	Group B
First Prize (1 no.)	₹1,00,000/-	₹1,00,000/-
Second Prize (1 no.)	₹50,000/-	₹50,000/-
Third Prize (1 no.)	₹30,000/-	₹30,000/-
Appreciation Prize (10 nos.)	₹15,000/-	₹15,000/-

- (iii) Additionally, BEE may present medals and laptops to each group's first, second, and third prize winners (Group A and Group B).
- (iv) Appreciation prize winners in each group may also be awarded tablets as a special recognition.
- (v) BEE may organize a study tour in India for the 26 national winners (13 from each group), accompanied by parents or a guardian, to further encourage their interest in energy conservation.
- (vi) BEE may provide a one-time contribution of ₹10.00 lakhs to each Central Public Sector Undertaking (CPSU) per assigned State/UT to support competition-related activities. This amount is in addition to the expenditure to be borne by the respective CPSUs for organizing the competition at various levels (School, State/UT, and National).
- (vii) The Ministry of Power (MoP) / BEE reserve the right to modify, amend, or cancel any component of the prize structure, including prize money, medals, electronic devices (laptops/tablets), or the study tour, as deemed necessary.

• **Central Public Sector Undertakings (CPSUs)**

(A) Travel Provisions for National Level Participation

- (i) Students and parents/guardians from UTs (Andaman & Nicobar Islands, Lakshadweep, Dadra & Nagar Haveli, and Daman & Diu) may avail air travel for the National Competition in Delhi.
- (ii) In case of unforeseen circumstances, the Nodal Officer may approve alternate modes of travel (including air), with expenses borne by the coordinating CPSU.
- (iii) For participants and parents/guardians traveling from far-off States or remote areas (e.g., North-East States, UT of Ladakh), where train or bus connectivity is limited or in case of cancelled services, the Nodal CPSU may authorize alternative travel modes

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based on minimal travel time and/or cost-effectiveness. Airfare (economy class) may be reimbursed but restricted to a maximum equivalent of 2AC Express or 3AC Rajdhani class rail fare.

(B) Participation Awards and Financial Support

- (i) Each of the 50 selected students per group at the State/UT Level will receive ₹2,000 each (₹3,000 for participants from Lakshadweep), to be paid in cash or via online transfer on the day of the competition.
- (ii) Reimbursement for Sleeper Class / AC Chair Car / 3rd AC train fare or State Roadways bus fare shall be provided for each of the 50 selected student and their two accompanying parents/guardians, based on the shortest travel route. Payment to be made by the Nodal CPSU on the day of the event.
- (iii) State/UT Level winners (1st, 2nd, and 3rd prize from each group) invited to the National Level event will receive ₹2,000 each (₹3,000 for Lakshadweep participants), paid by the Nodal CPSU on the day of the event.
- (iv) Each of the participating students at the National event are to be provided black blazers by the concerned CPSUs for the main event.
- (v) Any monetary awards or incentives to schools for their participation will be at the discretion of the concerned CPSU, who may take the final decision in this regard.

(C) Prizes & Recognition

- Prizes for winners of State/UT level Competition:

Prize	Group A	Group B
First Prize (1 no.)	₹50,000/-	₹50,000/-
Second Prize (1 no.)	₹30,000/-	₹30,000/-
Third Prize (1 no.)	₹20,000/-	₹20,000/-
Appreciation Prize (10 nos.)	₹7,500/-	₹7,500/-

- All prize money shall be transferred online via NEFT or Cheque only.

(D) Administrative Responsibilities

- (i) CPSUs to engage 4 contractual staff per State/UT to assist Nodal Officers in awareness campaigns and event coordination.
- (ii) CPSUs will be responsible for covering the following expenses at the School, State/UT, and National levels:
 - a. Administrative costs, media campaigns, advertisements, awareness drives, local travel, meetings, and procurement of materials (e.g., drawing sheets, boards, coloring materials).
 - b. Organization costs: venue booking, catering, refreshments, certificates, prizes, award functions, and mementos (capped at ₹2,000 per memento).
 - c. State-level event logistics, including coordination, hospitality, and necessary

arrangements.

- d. TA/DA and miscellaneous expenses of the Nodal and other officials in connection with organizing painting competition

(E) Hospitality and Logistics

- (i) CPSUs shall ensure hygienic and high-quality food and accommodation for participants at the State Level.
- (ii) Travel, boarding, lodging, and incidental expenses for the selected students and their accompanying parents/guardians to participate in the National Level competition in Delhi will be covered by the Nodal CPSU.
- (iii) Sightseeing arrangements in Delhi for National Level participants and their families (Group 'A' & 'B') shall also be managed by the respective Nodal CPSU.
- (iv) In case officials from the Ministry of Power (MoP) or the Bureau of Energy Efficiency (BEE) visit the State/UT Level events, the Nodal CPSU to arrange for their boarding, lodging, and local travel.

(F) Honorarium and Jury Expenses

- (i) Members of the State/UT Evaluation Committees will receive an honorarium for:
 - For shortlisting 50 paintings from schools: ₹10,000 per member, per group.
 - For selecting top 13 paintings at the State Level: ₹10,000 per member, per group.
 - For selecting top 13 paintings at the National Level: ₹10,000 per member, per group.
- (ii) Mode of honorarium payment will be decided by the concerned Nodal CPSU.
- (iii) Travel, boarding, lodging, and honorarium for jury members at the State/U Level and National Level will be managed and covered by the respective CPSUs.

(G) Miscellaneous

- (i) All expenditures shall be managed by the designated Nodal CPSUs.
- (ii) CPSUs are to cover any additional or unforeseen expenses not specifically mentioned in these guidelines to ensure the smooth conduct of the painting competition.
- (iii) The Ministry of Power (MoP) / BEE reserve the right to modify, amend, or cancel any component of the prize structure, including prize money, as deemed necessary.

6. Other Terms & Conditions and General Instructions

- (v) Students who have secured 1st, 2nd, or 3rd prize at the State or National Level Painting Competition in either of 2022, 2023, or 2024, within the same group, are not eligible to participate in the competition at any level (School, State/UT, or National) for the year 2025.
- (vi) However, if a student was a prize winner in Group A in any of the previous years, they may participate in Group B, provided they meet the age eligibility criteria for Group B.

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- (vii) Participants are allowed to use any of the following materials for their artwork – Pencil, Color Pencil, Crayon and Water Color
- (viii) Nodal Officers must allot a unique number to each participant's painting. This number shall be written on a paper slip and pasted on the top right corner of the painting.
- (ix) The personal details of the student, which are written on the back of the painting, must be covered with white paper before the painting is displayed for evaluation.
- (x) No details (name, school, location, etc.) of participants shall be revealed to or shared with the jury members, to eliminate any bias or favoritism in the selection process.
- (xi) The 1st, 2nd, and 3rd prize winners of the State/UT Level Competition must not submit the same or similar painting at the National Level. If a submitted painting is found to be repetitive or duplicated, it is liable to be disqualified from the competition.
- (xii) Participants are strictly prohibited from depicting any religious figures in their paintings. Entries that violate this guideline will be disqualified.
- (xiii) Nodal Officers must inform selected students and their parents/guardians of the above rules in advance.
- (xiv) The State/UT Level Painting Competition shall be organized between 14th and 23rd November 2025.
- (xv) Requests for rescheduling (only in exceptional/unforeseen circumstances) require prior approval from BEE.
- (xvi) Schools/Parents/Guardians are responsible for arranging transportation to and from the State/UT Level venue. For the National Level Painting Competition and Main Award Function, it is the responsibility of the Nodal Officers to ensure that the selected students and their parents/guardians are accompanied to and from the venue in Delhi.
- (xvii) Paintings will be assessed based on the following parameters (same for all States/UTs, regardless of regional diversity) for both the groups:

Sr. No.	Evaluation Parameter	Maximum Marks
1	Relevance to the selected topic	20
2	Execution (technique, skill, clarity of expression)	20
3	Overall visual appeal, space utilization, color harmony	10
TOTAL		50

- (xviii) The same weightage and criteria apply at School, State/UT, and National Levels.
- (xix) All participants must be informed in advance about these evaluation parameters.
- (xx) Nodal Officers must prepare and upload the following on the competition portal:
 - a. Group-wise list of all participants at the School Level
 - b. List of 50 selected students per group who participate at the State/UT Level
- (xxi) Additionally, Nodal Officers must also upload scanned copies of the 1st, 2nd, and 3rd prize-winning paintings from each group along with details of the winners.

- (xxii) The Ministry of Power (MoP) / BEE reserve the right to modify, amend, or cancel any component of the prize structure, as deemed necessary.

7. Tentative Timelines

Sr. No.	Activity	Responsibility	Tentative Timeline
1	Approval of Methodology	BEE	April 2025
2	Interactions with schools, concerned State Education Departments, etc.	CPSU	June - July 2025
3	Finalization of topics for School/State/ National Level Painting competition	BEE	July 2025
4	Release of advertisement on announcement of Painting Competition	BEE	July 2025
5	School level Painting Competition	CPSU	Aug – Oct 2025
6	Organization of State / UT Level Painting competition and State / UT Award Function	CPSU	14 – 23 Nov 2025
7	Organization of National Level Painting Competition	NTPC & PGCIL	11 th Dec. 2025
8	National Painting Competition Award Function	MoP / BEE	14 th Dec. 2025

8. List of States / Union Territories allocated to CPSU for the Painting Competition 2025

States	Name of CPSU
1. Andhra Pradesh	NTPC
2. Arunachal Pradesh	NHPC
3. Assam	PGCIL
4. Bihar	NTPC
5. Chhattisgarh	PGCIL
6. Goa	PGCIL
7. Gujarat	PGCIL
8. Haryana	BBMB
9. Himachal Pradesh	SJVNL
10. Jharkhand	DVC
11. Karnataka	CPRI
12. Kerala	NTPC
13. Madhya Pradesh	NHDC
14. Maharashtra	NTPC
15. Manipur	NHPC
16. Meghalaya	NEEPCO
17. Mizoram	NEEPCO
18. Nagaland	NEEPCO
19. Odisha	NTPC
20. Punjab	BBMB
21. Rajasthan	PGCIL
22. Sikkim	NHPC
23. Tamil Nadu	PGCIL
24. Telangana	NTPC
25. Tripura	NEEPCO
26. Uttar Pradesh	NTPC
27. Uttarakhand	THDC

28. West Bengal

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<i>Union Territories</i>	<i>Name of CPSU</i>
1. Andaman & Nicobar Islands	NTPC
2. Chandigarh	BBMB
3. Dadra & Nagar Haveli, Daman & Diu	PGCIL
4. Jammu & Kashmir	NHPC
5. Ladakh	NHPC
6. Lakshadweep	NTPC
7. Puducherry	REC
8. Delhi	PFC