



CIRCULAR



SCHOOL LEVEL PAINTING COMPETITION 2025

To promote awareness on energy efficiency and conservation among school students, the Ministry of Power, Government of India, is organizing a School, State & National Level Painting Competition through the Bureau of Energy Efficiency (BEE).

This competition offers students an opportunity to showcase their creativity and contribute to the nation's sustainable future through art. Showcase your artistic voice and win big prizes while promoting energy conservation!



THEMES

- Save Energy, Save Earth
- Be a Star – Use BEE Star Appliances

COMPETITION STRUCTURE

School-Level Competition

- **Registration:** Schools must register at www.paintings.beeindia.gov.in
- **Competition:** Schools shall conduct a 2-hour painting session for:
- **Group A:** Classes 5th, 6th and 7th
- **Group B:** Classes 8th, 9th and 10th
- **Submission:** Schools shall select top 2 paintings per group and send them to the State/UT Nodal Officer by **25th October 2025** with the acknowledgment number.
- **Upload:** School Participant list to be uploaded as per the format on the portal.

State/UT Level Competition

- **Event Date:** Between 14th to 25th November 2025 (2-hour on-the-spot painting). Schools shall coordinate with respective Nodal Officer of the State/UT for the exact date of the event.
- **Participants:** Selected students from each school (Group A & B)
- **Prizes:** For each Group,

Prize	Amount
1st Prize	₹50,000/-
2nd Prize	₹30,000/-
3rd Prize	₹20,000/-
10 Appreciation Prizes	₹7,500/- each

- Top 3 winners from each group advance to the **National-Level Competition**.

National-Level Competition

- **Event Date:** 11th December 2025 (2 and half hour on-the-spot painting) at Delhi.
- **Participants:** Top 3 winners of State/UT level competition from each group.
- **Prize Distribution:** 14th December 2025 (National Energy Conservation Day)
- **Prizes:** For each Group

Prize	Amount
1st Prize	₹1,00,000/- + Laptop + Gold Medal
2nd Prize	₹50,000/- + Laptop + Silver Medal
3rd Prize	₹30,000/- + Laptop + Bronze Medal
10 Appreciation Prizes	₹15,000 each + Tablet

- All National Level winners, along with their parents, will be provided a guided tour to Gujarat during January 2026. This tour is fully sponsored by BEE and is a token of appreciation for the students' exemplary creativity and contribution.

Important Rules & Eligibility Conditions

- Students who secured **1st, 2nd, or 3rd prize** at State or National Level in 2022, 2023, or 2024 (in the same group) cannot participate in 2025.
- Students who were winners in Group A in earlier years may participate in Group B, if class-wise eligible.
- For complete details of the competition & for any query, schools may contact the respective Nodal Officer of the State / UT. The list of State / UT-wise Nodal Officers is available at www.paintings.beeindia.gov.in

Let us encourage our students to participate with creativity and enthusiasm, and contribute to India's energy conservation mission. We look forward to active and wholehearted participation from our students.

Secretary, BEE

